



July 28, 2010

Dear Sir or Madam:

Friends of Indian Summer, Inc is pleased to announce the date for our annual golf tournament and silent auction to benefit our Indian Summer Camp for kids with cancer program. On **September 27, 2010** we will be holding our annual event at the Cardinal Club in Simpsonville, KY.

Indian Summer Camp is a non-profit organization, whose mission is to improve the quality of life for children with cancer through our camping programs. We offer an annual weeklong summer camp for children with cancer aged 6-18 years old, and a teen weekend retreat for adolescents with cancer each fall. During our camping programs, these kids can forget about their illness, chemotherapy and radiation and just focus on having fun and being a kid again. We strive to give kids with cancer the part of their childhood back, that cancer took away.

Making this golf tournament successful for these kids with cancer, can only be accomplished with the generosity of you and your corporation/company. By making a donation to sponsor this event, you will not only be able to help kids with cancer, but you may also be eligible to receive the following benefits:

- Send employees to golf in the tournament
- Send company representatives to promote your organization, products, or services by distributing information, mingling with golfers, and receiving official recognition.
- Expose your company to all volunteers and participants of the golf tournament.

Your company can participate at various giving levels, with attractive benefits at each. Enclosed is a sponsorship form that explains the sponsorship levels in more detail. Please return the form with checks made payable to Indian Summer Camp, a 501c(3) organization (donations are fully tax-deductible). We would be more than happy to discuss the specific situation for your company's giving ability- your support in any way is welcome! **Sponsorship payments are due by September 13th.**

If you are not the individual in your organization to make a decision regarding our request, please kindly forward this letter to the appropriate person. Also, if corporate sponsorship is not possible for your organization we would still be excited to have any employees from your company enter the tournament. Participants for the 18 hole scramble enter in teams of 4, for a minimum of a \$600 donation. We are also accepting items to be auctioned off during our silent and possible live auctions, so let us know if you are interesting in donating an item to help kids with cancer go to camp!

If you have any questions about the organization, golf tournament, or sponsorship, please feel free to contact Shelby Dehner at (502)794-7103 or Shelby.Dehner@gmail.com or Greg Gitschier at (502)379-2415 or gitsch@msn.com.

Thank you for your consideration,

Shelby Dehner

Executive Director, Indian Summer Camp

Greg Gitschier

I.S.C. Golf Tournament Director



2010 Indian Summer Camp Golf Tournament Sponsorship Levels

Gold Sponsor: Presenting Partner: \$5,000 **SOLD!**

- 2 Foursomes for Golf Outing
- Company name & logo on all signage at check in & awards ceremony
- Opportunity for Company to give out golf related logo item in goodie bag.
- Opportunity for Company Representatives to assist in distribution of awards
- Company name & sponsor recognition at awards ceremony
- Company name and sponsor level noted in program on day of outing.

Silver Sponsor: \$2,500 **2 Spots Left!**

- 2 Foursomes for Golf Outing
- Company name & logo on check in table & at awards ceremony
- Company name & sponsor recognition at awards ceremony
- Company name and sponsor level noted in program on day of outing.
- Opportunity for Company to give out golf related logo item in goodie bag.

Bronze Sponsor: \$1,000 **2 Spots Left!**

- 1 Foursome for Golf Outing
- Company name & logo on check in table & at awards ceremony
- Company name & sponsor recognition at awards ceremony
- Company name & sponsor level noted in program on day of outing.

Putting Green Sponsor: \$2,000 **Only 1 Available!**

- Maximum Exposure: **only 1 sponsorship available**
- 1 Foursome for Golf Outing
- Company name & logo on signage at the putting green: **Very visible location!**
- Opportunity for company to hand out golf related item with company logo to each golfer at putting green.
- Company name & sponsor level recognition at awards ceremony
- Company name & sponsor level noted in program on day of outing.

Driving Range Sponsor: \$1,500 **Only 1 Available!**

- Maximum Exposure: **only 1 sponsorship available!**
- Company name & logo on signage at the driving range
- Opportunity for company to hand out golf related item with company logo to each golfer at driving range.
- Company name & sponsor level recognition at awards ceremony
- Company name & sponsor level noted in program on day of outing.

Award Ceremony Sponsor: \$800

- Name & logo on display during silent auction & awards ceremony (3-4:30pm)
- Company name & sponsor level recognition at awards ceremony
- Company name & sponsor level noted in program on day of outing

Hole Sponsor: \$200

Only 13 Left!

- Company name or logo on a hole on day of outing
- Company name and sponsor level noted in program on day of outing

Payments for Sponsorship must be submitted by September 13th, 2010

**Please complete form below & mail with payment to: Friends of Indian Summer
P.O. Box 24337**

Thank you for your consideration!

Louisville, KY 40207

Company Name: _____

Contact Name: _____ Phone: _____

Email: _____

Mailing Address: _____

Sponsorship Level:

Gold **SOLD!**

Driving Range ____

Silver ____

Awards Sponsor ____

Bronze ____

Hole Sponsor ____

Putting Green ____

* Please e-mail **company logo** to: Shelby.Dehner@gmail.com

* If Sponsorship level includes participation in the golf outing, please **complete registration form attached!**

* Make Checks Payable to: **Friends of Indian Summer, Inc**