



KENTUCKY ELKS ASSOCIATION

Subordinate Lodge Website Award Contest

ENTRY FORM

WEB PAGE ADDRESS _____

Independent of Grand Lodge Website? YES _____ NO _____

LODGE _____ # _____

ADDRESS _____

AUTHORIZED
SIGNATURE _____

Name Title
(Exalted Ruler, Secretary or Web Page Administrator)

Send entry by September 20th, 2010 to your State Lodge Activities
Chairperson:

Kentucky State Chairman
Johnny Jones
304 Able Road
Benton, Kentucky 42025
(270)748-5585
HRBRPLT@aol.com



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**STAR
AWARD
RATING**



Five Stars 90-100 points
Four Stars 80-89 points
Three Stars 70-79 points
Two Stars 60-69 points
One Star 50-59 points

1-20 points each:

CONTENT: Coverage of Grand Lodge & State Associations Programs, up-to-date information and news. Some news is timeless, but some information needs to be fresh while the site is being reviewed. The site will be reviewed three times.

LAYOUT: Menu or Table of Contents and ease of accessibility of each committee or department. Readability based on use of captions, headlines, ect.

DESIGN: Use of special presentation methods such as borders, shading and color.

GRAPHICS: Pop up windows, or scrolling messages, etc to highlight important departments, overall continuity of site. Viewers should be able to recognize that they are on the same State Site. How well are photographs or graphics used to make the site attractive to its users to keep their interest?

EFFECTIVENESS IN TELLING THE ELKS STORY: Usefulness to Members. Does it succeed in providing necessary information about Grand Lodge and State Programs to Lodge Members and Committeemen? Will it succeed in telling the Elks Story "Elks Care- Elks Share," to non-members?

Scoring to be completed by State LAC Chairperson

CONTENT: _____
LAYOUT: _____
DESIGN: _____
GRAPHICS: _____
STORYTELLING: _____
TOTAL: _____

1-20 POINTS EACH

(LAC CHAIR) _____